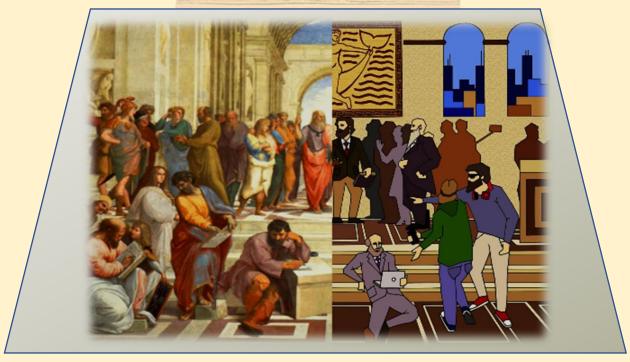


#### MUSEUM - ARCHAEOLOGICAL SITE 2nd CENTURY B.C.

#### **CATALOGUE**





# ROMAN HISTORY IN TUSCANY Culture & Tourism

LVCCA ITALY





Simona Velardi director

Giuseppe Bulleri project manager



#### **PRESENTATION**

The Domus Romana 'House of the Child on Dolphin' is a II century B.C. Archaeological site unearthed in 2010 in center of Lucca.

In one room you can see evidence of 2200 years, from Roman era, Lombard period, Medieval Age and Renaissance.

It is an unique place where Science and History blend together to express fascinating and multidisciplinary themes Focusing on past values.

The cultural offer consists of different tourist areas of interest.

The proposed activities aim to raise awareness of the 'Roman history and art in Tuscany' with innovative and unique paths, through cognitive experiences that have as their central point, the site of the Domus.

They offer the chance to discover Lucca and its History in direct contact with archaeological remains and original environments.

The Site is transformed into a suggestive place of entertainment for cultural meeting, historical paths, educational workshop, tastings of the ancient culinary flavors.

Of great importance is the museum Section with a permanent exhibition of Augustan ancient coins and document collection on the First Triumvirate, held in Lucca in 56 BC between Caesar, Pompey and Crassus.

All activities can be 'delighted' with the 'Gustatio historiae', tastings, lunches, dinners, all prepared with the Roman era menus enjoy the charming atmosphere of the 'House of the Child on Dolphin'.

Arch. Simona Velardi
director

Domus Romana Lucca



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- B. HISTORY OF DOMUS ROMANA
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- I.c VISITA MERENDA
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- **VIII.** THECA Book Shop Accessories and gadgets
- IX THE RITE OF FOUNDATION

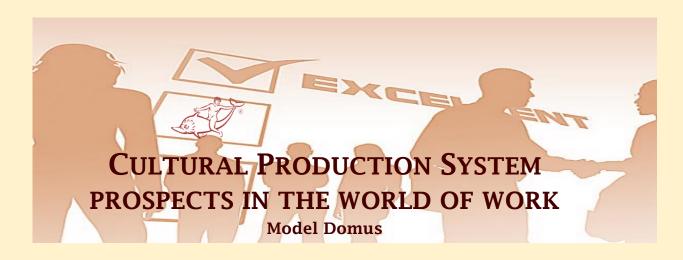
#### **MUSEUM**

- <u>X</u> <u>FIRST TRIUMVIRATE</u> Documentary collection of the event
- XI NUMISMATIC PECUNIA ALLA DOMUS Exposure of Roman coins



# HISTORY OF DOMUS ROMANA

- The Archaeological Site was unearthed in 2012 in the center of Lucca. It presents walls and remains of over 2000 years ago.
- The Superintendence of Archaeological Heritage of Tuscany, who directed the excavations, has officially recognized the remains as a witness of extraordinary importance, nodal for the historical reconstruction of the city.
- A rare example of recovery, a museum, development, management of archaeological remains on a purely private initiative, without any government grant.
- For its uniqueness is indicated as an example of scientific and socio-political world.
- Multipurpose center where History and Science come together.
- Multidisciplinary center for information, education and training.
- Proposed as case of Study at public authorities, organizations of public and private research.
- It conducts public benefit activities with charitable purposes.
- It widened the cultural offer for the entire area.
- It promotes the area and its history in the international arena.
- Open to the public every day of the year.
- Free admission to every order of school.
- Welcomes interns for specialized training.
- Welcomes day visitors, fans and students from all around the world.
- Hosts and organizes conferences, seminars, museum exhibitions and cultural events.
- Training projects with international schools.
- Offers innovative educational models and educational workshops featured by national and foreign schools.
- Creates new job opportunities.
- Has established collaboration agreements with major institutions and operators engaged in social and educational activities in the territory, such as: Institute for Conservation and Promotion of Cultural Heritage of Florence, University 'La Sapienza' in Rome, Bicocca in Milan, Fondazione Campus Lucca, public and private schools, Museums and Archaeological Sites, Province and Chamber of Commerce of Lucca, Tuscany Region.
- The archaeological remains in 2015 have been recognized heritage of the State, pursuant to art.91 of D.L.42 / 2004.
- The Chamber of Commerce of Lucca in 2013 has awarded the Gold Medal and Diploma of Honour.
- Selected by the Pan-European Federation 'Europa Nostra' for the award of the prestigious European Prize Awards 2015, among the top 30 institutions who have distinguished themselves in the work of conservation and development of culture in Europe.
- The city of Lucca indicates Domus among the most important points of socioartistic interest of the city.



#### **CULTURE & CREATIVITY**

CULTURE & CREATIVITY, combining this binomial the Model of Development of the Domus "the Child on the Dolphin" was created, Archaeological Site 1st century B.C. With the active commitment of people motivated by passion, originality and determination, working under the Code of Cultural Heritage, following the MIUR guidelines, we wanted to realize something innovative to achieve greater competitiveness, new and wider borders. Intellectual and technological professionality's are committed, formed by know-how built with experience and scientific rigor, enriched by their creative estrus, the result of free culture and of the knowledge of local history. The Domus is the set of activities, ranging from those directly linked to the cultural heritage (management of archaeological sites, museums, libraries, archives, heritage conservation, restorers, etc.), then expanding into the information and communication technology tertiary (traditional publishing, advertising, marketing, music, video games, software) to the made in Italy manufacturing, we find in artistic craftsmanship as well as in medium-sized enterprise that exports abroad.

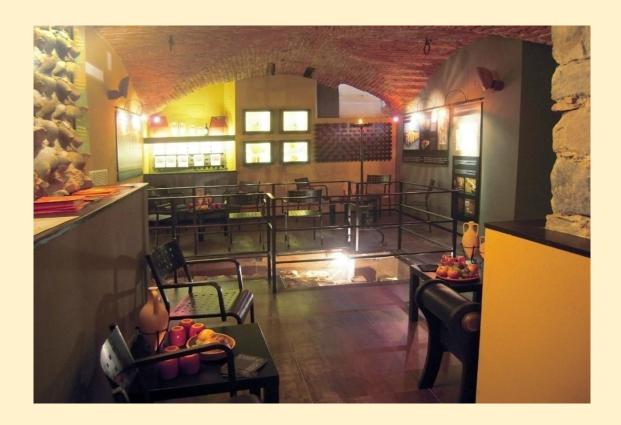
This Model has helped to make the fortune of many Italian products in the world. The Domus expresses valuable, acknowledged and prestigious experiences and values for the historical value of archaeological remains, the technical solutions for excavation, the museum building work, the site management and its valorization. Significant is the synergistic action between Public and Private. The Domus was brought to light by private individuals, in private property and managed with private resources. In 2015 it became a state property and now it is Cultural Heritage of the State. It is an example of a mixed management model, advocated by current economic policies.

The Domus Model is an interpreter of modern production systems inspired by the close link between culture, creativity and social development. It promotes the diffusion of culture through innovative methods addressed to the whole socio-educational target. Its goal is to increase the motivation to study in young people, to guide them in the discovery of personal vocations, to overcome the disagreement between training and operation, enriching education by acquiring skills "in situ". It takes advantages of two assets that make it unique: creativity combined with culture. Immense immaterial and material heritage made up of history, origins and traditions, to form specialized profiles linked to historical and traditional resources and to open up important employment opportunities.



#### I. CLASSIC DOMUS

- **I.a VISIT DOMUS -** Tour of Domus + Film of Lucca and Domus history (duration 35 minutes)
- **I.b VISIT CALIX\*** Tour of Domus + Film + drink\* + libum\* (duration 60 minutes) no less than 5 persons
- I.c VISIT MERENDA\* Tour of Domus + Film + Merenda\* (duration 2 hours) no less than 5 persons
- I.d VISIT LVCCA\* Tour of Domus + Tour of roman Lucca (duration 2 hours) no less than 5 persons



**Note:** for paths I.b, I.c, I.d it must be booked at least two days before.

<sup>\*</sup> Calix: drinks idromele (hydromel) - aquamulsa (analcolic drink), vinum ruber (red wine).

<sup>\*</sup> Merenda: tasting buffet of ancient Roman food.

<sup>\*</sup> Libum: the Bread of the Gods – flat bread of spelt flour and other ingredients cooked on laurel.



# II. EDUCATIONAL DOMUS EDUCATIONAL WORKSHOP

The project 'EDUCATIONAL DOMUS' offers at schools educational programs on archaeology, can be integrated in teaching school planning.

The workshops, held in the Domus site in contact with the archaeological remains, allow to develop learning processes based on direct discovery. They enhance the educational resources of the discipline and They are complementary to a more complete formation.

- LAB. 1 ARCHAEOLOGIST FOR A DAY duration 3 hours.
- LAB. 2 A DAY IN ANCIENT ROME duration 3 hours.
- LAB. 3 LET'S PAINT FABRICS duration 3 hours.
- LAB. 4 PRODUCE YOUR OWN COIN duration 3 hours.
- The Labs include a guided tour of the Domus + the vision of the film about the origins of Lucca and Site + training activities by experts on the chosen laboratory.
- The maximum number of students admitted to the module is 30. For larger number groups, we can organize more workshops on the same day.
- Upon request, the laboratory may be extended in the same day with a guided tour of Roman Lucca
- They can also be arranged modules and customized historical tours.

Detailed presentation of those activities is available on demand.



#### <u>III.</u>

#### **DOCTA DOMUS**

Experienced specialists make you discover the most significant evidence of the area and its history. *Docta Domus* offers insights about three themes: Archaeology, Archaeology, Archaeology, Archaeology, with a choice between two formats.



#### III.a Theme 1

#### **ARCHAEOLOGY**

#### **PROGRAM**

#### Format 1

LUK Prima - duration 2 hours

**Visit Domus** + insight about the following themes:

Origin of Lucca and explanation of roman "Castrum"

Walls of Lucca (roman, middleage, renaissance)

Domus and theatre

Amphitheater

Roman Foro and its monuments - Civil Architecture

#### Format 2

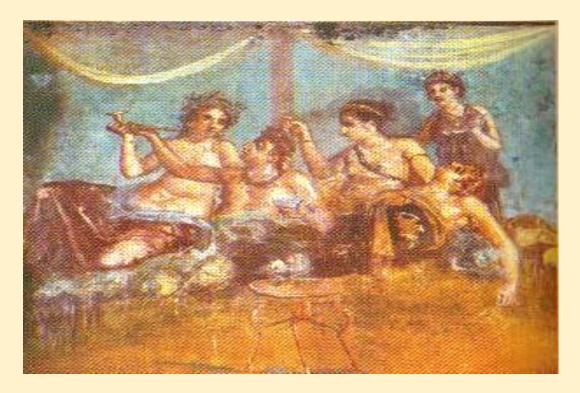
LUK Extra - duration 3 hours

Luk *Prima* + historical route of roman Lucca

*N.B.* Booking is mandatory at least 3 days before



### III.b Theme 2 ARCHAEOGASTRONOMY



# GUSTUM TASTE OF HISTORY

#### Format 1

GUSTUM Prima - duration 2 hours

**Visit Domus + insights about the following themes:** 

Ancient cooking

Food and social

"Prandium": a ritual

Food, ingredients, seasonings

"Garum": the sauce of istery - historical descendants of Garum

Bread

The first pizza

The wine: a gift from Gods

"Idromele": drink of Gods

Public houses for relax - "Thermopolium", "Taverna" and "Caupona"

Foods of History: classi, aphrodisiac, and foods with flowers

Romanian pastry

#### Format 2

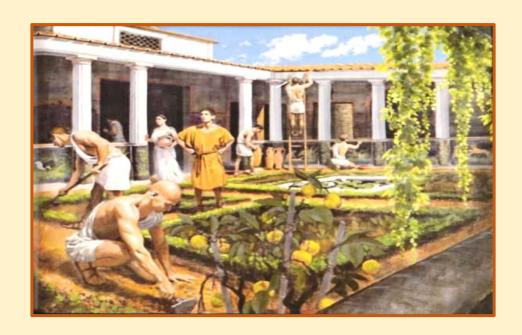
**GUSTUM** *Extra* - duration 3 hours

Gustum Prima + Discover ancient cooking



#### III.c Theme 3

#### **ARCHAEOBOTANY**



#### **HORTUS FELIX**

#### Format 1

HORTUS Prima - duration 2 hours -

#### **Visit Domus + insights about the following themes:**

Ancient gardens, urban and in country

"Viridarium": the first garden

Villanus: the first gardener

**Topiary** 

The Garden of 'Semplici'

Plants and Gods

Flowers in Domus

Vegetable crops, flowers and aromatic plants most cultivated

Use of plants: therapeutic, cosmetic, votive, culinary

Ancient semen

Plinio il Vecchio and "Naturalis Historia", first botanic encyclopedia of history

The oldest vegetable: "Cipollotto Nocerino"

#### Format 2

**HORTUS** *Extra* - duration 3 hours -

Hortus *Prima* + visit at gardens



# LUDUS FAMILIA FUN AND LEARNING FOR FAMILIES AND GROUPS

Educational program that gives families the chance to enjoy a different experience. Parents and children all together or separately. It 's possible to entrust the children to the attendants of the Domus to experience the *Ludus Junior*, recreational and educational activities within the Archaeological Site, fun and educational . Parents can attend or organize in freedom and also outside the city walls back at the end of the Ludus program.

#### The *Ludus Junior* develop three themes, with a choice between:

- LUDUS JUNIOR 1. A DAY OF A ROMAN CHILD duration 3 hours
- LUDUS JUNIOR 2. LET'S PAINT FABRICS duration 2 hours
- LUDUS JUNIOR 3. PRODUCE YOUR OWN COIN duration 2 hours



- A Children can participate from the age of four years old.
- Ludus Junior provides the guided tour of Domus + the movie showing the origins of Lucca and educational activities leaded by experts about the choosen theme.
- A Booking is mandatory at least 2 days before.



<u>V.</u>

### **FORUM**

# WORKSHOP & CONVIVIUM in Domus Romana

#### **EVENTS - CONFERENCES - TOGA PARTY**

- ▲ Exclusive use of the rooms (Archaeological site + Conference Hall with seats + table) including multimedial services, wireless, video, TV sat, CD-USD-DVD reader.
- **▲** Guided Visit at the Museum
- ▲ European Brunch
- ▲ Gustatio antiqua Roma (degustazion)

#### **INFO**

- Customizable solutions on request
- Menus include drinks and buffet
- Booking at least 3 days before, subject to avalability, for at least 10 persons







<u>VI.</u>

# GUSTATIO HISTORIAE TASTE OF HISTORY

In the unique atmosphere of the Domus, close to remains of over 2000 years ago, you can enjoy food and drinks from ancient Roman tradition.



**Tasting** + guided tour **Lunch/Dinner** + guided tour

The menus include drinks and table service. Reservation needed at least 3 days before, subject to availability, for minimum 10 persons.





<u>VIII</u>

### **TECA**

## BOOKSHOP ACCESSORIES GADGETS

#### **BOOKS**

LD31 HORTUS POMPEIANUS: art, tradition, archaeogastronomy, ancient plants with description of linio il Vecchio, from"Historia Naturalis"

#### LD21 COINS OF OTTAVIANO E AGUSTO: explanation about their meaning and symbols

#### ACCESSORIES handmade original Domus

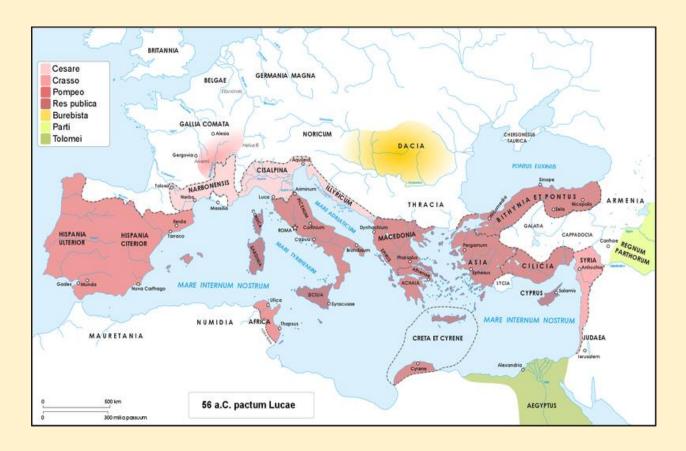
- MD22 Bracelet DIVUS
- **MD23 Bracelet DAPHNE**
- **MD25 Bracelet AUSER**
- MD36 Necklace ROMEA
- **MD37 Necklace CORDES**
- MD44 Fibula FELIX reproduction of Fibula found during the excavations at the Domus
- MD52 Earrings CHEROS single
- MD53 Earrings CHEROS couple
- MD69 Keyrings BIGA -
- MD14 Coin AUGUSTUS reproduction of coin found during the excavations at the Domus

#### **GADGETS**

- RD82 Amphora HEMINA iron base
- RD84 Amphora CONGIA iron base
- **RD88 Mosaic COLEUS**
- RD94 Wax tablet and pencil SCRIPTA necessaire for writing
- RD98 Postcards IMAGO pics of Domus
- RD55 DVD Lucca+Domus 'Fanciullo sul Delfino'

video(8 minutes) about foundation of Lucca and Domus. Comments with english subtitles

# LUCCA, CITY OF CISALPINE GAUL HEADQUARTERS OF THE FIRST TRIUMVIRATE, 56 B.C.



"In the Roman geopolitical system, Lucca was the southernmost city of Cisalpine Gaul. This is why in 56 B.C. Julius Caesar established his general headquarters here. In April of the same year he established the Pactum Lucae with Pompey and Crassus, remembered by historians as the First Triumvirate.

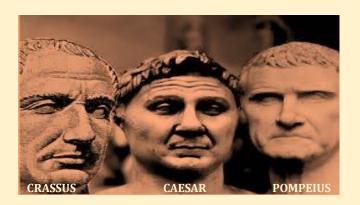
The Pomerium was the borderline around the area where the Senate had jurisdiction, beyond which the governance of the place was entrusted to the Consul or the Military Commander.

Originally this coincided with the town walls of Servi Tullio (sixth king of Rome, 6<sup>th</sup> century B.C.), while during the time of the civil wars (1<sup>st</sup> century B.C.) it included all of the Italian peninsula south of the Auser (today the Serchio) and Rubicon Rivers. The cities of Lucca and Rimini were strongholds defending the border from the Tyrrhenian Sea to the Adriatic.

In 56 B.C. Caesar was the Proconsul of the Gauls and as far as Lucca he could act outside the direct control of the Senate and exercise all political and military powers.

If he had crossed the Pomerium (the sacred confine of the city of Rome) armed with weaponry, he would have violated the law. In fact, this is what he did in 49 B.C. when he crossed the Rubicon and marched to Rome, sparking the second civil war (49 to 45 B.C.), which determined Rome's transition from Republic to Empire.

# HISTORIC EVENT HUGE SIGNIFICANCE



#### FIRST TRIUMVIRATE LUCCA 56 b.C.

We are in the 56th. C., the most powerful and influential men of Rome political scene are **Caesare**, **Pompeo and Crasso**, and they decided to meet in Lucca, in a completely private location, to decide the division of power. All three were the real masters of Rome. Their strength and their success put them in a position to decide the fate of the Roman people, independently of the will of the Senate.

This meeting, called by historians "First Triumvirate", was the event that changed the course of history. It gave the start to the end of the Republic and the beginning of Empire. But Caesar felt that the effectiveness of what was agreed, was declining: to strengthen the pact, in the spring of 56 b.C, he established his headquarters in Lucca, where stationed for several months, and organized the meeting. The choice of Lucca was not occasional, infact geo-political reasons dictated this decision. Lucca was geographically the most southern city in Cisalpine Gaul (France) and closer to Rome. Placed "extra Pomerium", that is outside the legal and religious borders of Rome, where Caesar could keep all of Proconsul powers and act outside the direct control of the Senate.

The journey in Lucca was useful to Caesar not only to be with two allies (Pompeo and Crasso), but also to meet senators, judges and citizens who came to ask favors and to ensure their gratitude. He wanted to be clear about the policy framework and moods of social classes factions, also to know who were his supporters and those who could not become.

He was at the top of his power. He could feel the glory of the winner.

The historian Spinosa writes that "Lucca hosted more than two hundred senators to make an act of homage and alliance. Several judges were present and on the streets circulated more than 120 lictors.

This climate of uncertainty favored the rise of strong characters like Cesare, Crasso and Pompeo who, by their secret alliance, decided the lines of Roma politics.

All three were dissatisfied with the way of governing the Senate. In this scenario it takes more and more consistency in the Triumvirate, the belief that their action was a necessary act. It was the will of the Gods that drove them for the good of Rome. Therefore it was necessary to reinforce the pact and well define those agreements. Cesare and Pompeo although carried out individually in power, had understood that at the time were in need of mutual help and plan a common strategy.

Caesar moved again, proud and satisfied, to Gaul, with the conviction that the Lucca's agreement represents a milestone to conquer Rome.



### VII. ARENA

#### HISTORICAL RIEVOCATION

#### FIRST TRIUMVIRATE - LVCCA 56 a.C.

In April 2016, Domus Romana under the patronage of the Ministry of Education, University and Research, in collaboration with USR Tuscan Provincial Education Office of Lucca and Massa Carrara, with ten Educational Institutes of Tuscany, with municipalities of Lucca and Massarosa, organized the commemoration of the First Triumvirate. That event changed the course of history.

The meeting hosted in Lucca in 56 b.C between Caesar, Pompeo and Crassus caused the end of the Republic and the beginning of the imperial era. The students take care of historical research, the staging, the creation and cataloging of elaborate about that event. The re-enactment is staged in two piece, one by the children of primary schools and the second by students attending high schools, at the auditorium of the Foundation "Cassa di Risparmio di Lucca".

It's simultaneously has been promoted the challenge "First Triumvirate", joined by schools from all regions of Italy: that competition consists in an artistic production, made using the historical reconstruction of the event with text and pictures.

The jury will select th best three projects presented by classes of different orders (Primary School, Secondary and Second Grade) for awarding the prize. The three winning classes will be hosted to attend the theatrical re-enactment.

During the ceremony, the students and teachers are awarded with a diploma and medals and they also offered the visit of Lucca Romana and of the Archaeological Site of Massarosa (Lu) with lunch on the boat on lake of Massaciuccoli and guided tour of Villa Puccini in Torre del Lago.

The event is replicated at the highest government institutions and by Italian Cultural Institutes abroad.

#### THE RITE OF FOUNDATION

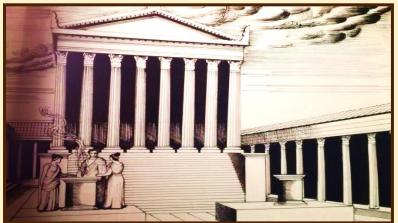
#### OF THE DOMUS "THE CHILD ON THE DOLPHIN" LVCCA

Ritual votive context from the I° century B. C., brought to light during excavation works in the doorway of the Domus, on the southeast side towards the Decumanus. It was intentionally buried by the owners below the flooring level when construction was terminated.

This represents the ritual by which the *Pater Familias* offered a "family jewel" as *ex voto* to the Lares (house protector gods), asking for protection and well-being.

The amphora contained a globular ceramic jar and bronze fibula of the Aucissa type, still functional and perfectly conserved, covered by traces of ash.

#### FOUNDATION RITUAL IN THE ROMAN WORLD



The owners went to the Temple in the Forum where the Priest officiated the Rite, blessing the object offered by the *Pater familias* to the Lares. After that it was secured in a container and buried at the entrance to the house as a perpetual seal of the divine bond uniting the Domus to the Gods.



#### MUSEUM SECTION





# COINS IN THE DOMUS EXPOSITION OF ROMAN COINS

#### Discover the hystory of Rome trough the coins

Numismatics allows you to improve your knowledge of history. The coins speak beacuse them language is full of multiple meanings. Currency it's instinctively associated to the most common metal disc. Through spellings, figures and symbols, documents, coins tell the History of Peoples about social, political, economic, geographic, chronological event. Golden Coins also became instrument of political electionering: the images represented effigies of emperors to celebrate businesses and virtues. If you pay attention to the subjects represented, you will know much more about ancient life.

#### This project is called "Pecunia at Domus".

Thanks to the advice of Prof. Fiorenzo Catalli former director of the Superintendent of Special Numismatics of Rome and to the collaboration agreement with the Numismatic Study Eugubium of Gubbio, a collection of Roman coins with relevant historical descriptions is on permanent display in the rooms of Archaeological site "House of the Child on Dolphin" in Lucca. The Numismatic industry plays a significant role in the activities of Domus with initiatives that put numismatic goods at the center of the visits and exhibitions.

Through the presentation and interpretation of symbols represented on the exposed stamp, we promote the knowledge of Roman history. The "House of the Child on Dolphin" is a nodal testimony for the historical reconstruction of Lucca. Its remains tell us about 2000 years of history; the axis with the profile of Augustus, unearthed in 2012 during excavations, introduces us to significant aspects of the historical context and its dating. The exhibition is open every day, inserted in free guided tour of the Domus circuit, and organized by Professor Fiorenzo Catalli and numismatic expert Andrea dowels, with the cooperation of Arch.



# The Frieze CHILD ON THE DOLPHIN at Domus why?

### Symbol of the bond between the human world and the gods

In the classic world there is a strong link between Man and Dolphin, considered a divine creature Representations with the Child on the Dolphin are present in religious symbolism and iconography, as metaphorical symbol of life preservation and soul transmigration. They are reproduced in many works of art (monuments, decorations, frescoes, coins, votive and domestic objects) in several places: Sagunto (Spain), Argo (Greece), Leptis Magna (Libya), Taranto, Stabia, Lucca as commemorative emblem of the foundation of the city, of celebrations, of events of extraordinary interest and popularity.

The historical remains found in Lucca, two Dolphins mounted by children heading towards a Gorgon with a winning attitude, show a richer artistic creation than the others. The frieze, unique specimen brought to light in Tuscany until today, is the discovery of major archaeological value found with the excavations of the Domus which for this uniqueness has been called House of the Child on the Dolphin". If there aren't any reliable data testifying identity, Archaeology usually considers the most significant characterizing element emerging from the excavation for naming finds. As an example, we can think of Domus of Pompeii (Casa del Fauno danzante and others), a criterion well expressed by Justinian "Nomina consequentia rerum". From the historical analysis two important aspects emerge: the allegorical value that was universally attributed to the mythological representation in pairs of the Child and the Dolphin and maybe the importance of the function of the Domus of Lucca, worthy to be decorated with the Fregio-Simbolo, assigned to important events.

The classic metaphorical interpretation of **Frieze** could be read as the 'Triumph of Good On Evil'. Considering the historical period and the context of the place, it could be suggestive to think of a possible correlation with the presence of Iulius Caesar in Lucca, where in 56 B.C. he placed his headquarters for long and where he sealed the Pactum Lucae with Pompeius and Crassus, then called 1st Triumvirate. Therefore, in memory of the event, the **Frieze** at the Domus as **Signum** celebrating divine origins of Caesar, **Seal** of the extraordinary Pactum, **Auspice** for future victories.



### **FINDS**







#### 3. 4. 5.









- I. "Axis" minted by Tiberio in memory of Augusto
- II. Bronze Fibula
- III. Amphora, probably used for religious ritual
- IV. Urn containing Fibula.
- V. Tablewear from lombard period
- VI. Area "Portico" with canal, amphora and base of column, in its original position.
- VII. Elisabetta Abela (archaeologist), Giuseppe Bulleri (administartor), Simona Velardi (director) looking at excavations in June 2010.



the best way to discover Lucca - Tuscany - Italy

# TURISM and CULTURE

- Discover the Roman origin and the urbanistic expansion of Lucca in 2000 years
- Know the history, the events and the famous fugures in direct contact with the earliest evidences
- Visit Roman Lucca and its unexplored corners
- Taste in the Archaeological Site the typical delicacies prepared according to original Roman menus
- Enjoy great emotions between Relax and Culture

EXCLUSIVE CONVIVIUM IN DOMUS

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#### TRAVELLERS' CHOICE

#### **BEST OF THE BEST**

#### THE HIGHEST RECOGNITION THAT TRIPAVISOR GIVES

Travellers' Choice Best of the Best is the highest recognition that Tripadvisor gives.

The single travel sector prize is based on millions of comments and opinions of travellers from around the world.

In absolute terms, it reflects "the best of the best" for service, quality, and satisfaction of users.

The Travellers' Choice winners are selected each year on the basis of users' comments, with rigorous professionalism by Tripadvisor, who selects and inserts into the classification those that represents the best 10% of structures for each individual sector.

The Domus Romana thanks its collaborators, followers, rsearchers, and friends, who contribute daily to making their mission possible, and to improving it.

Thanks go to the visitors, who by their comments have allowed the awarding of this prestigious recognition.

### THE CULT OF THE HISTORY

With centuries of experience in the production and improvement of plant species, the Bulleri family did not create a new variety of Amaryllis or Pansy. But it did "sprout? from the basement of an historic building in the center of Lucca, in the archaeological remains of a Roman House dating back to the first century B.C.

The history of the Bulleri family started a long time ago. At the end of the 800's, the founder and botanical expert, Francesco Bulleri, left his native Livorno (Tuscany) and moved to the most fertile *Campania Felix*, the agricultural land Pompeian sarnese, where there were ideal conditions to realize his greatest passion... "the genetic improvement for seed production.











Pioneer brightly lit, among the first in Italy to apply scientific methodology in the field for the selection of flower seeds, with its hybrids and cultivars "Selected" quickly won the esteem of the most important customers within and outside Europe including the Gardens of the Vatican, King of Bulgaria, King Fuad of Egypt and several major American companies.

In 1906, the Queen Mother, Margherita of Savoy, honored this plant with patent n.201 as the official supplier of the Royal House.

The fertile furrow traced by its founder and the passion and commitment of his three successors, has been the lifeblood of the Bulleri family which gained widespread approval and official recognitions around the world. Today, fourth generation, is involved in the study of agricultural and environmental issues for the protection of traditional agricultural species. Giuseppe Bulleri, an agronomist who obtained his professional training in the management of the family's company and dealing with businesses, prepared and submitted five projects to the Ministry of Agriculture to obtain trademark protection. For these activities, the European Community has obtained a first DOP mark and in 2010, Giuseppe Bulleri received congratulations from Minister Zaia during the International Fair in Berlin.

Mr. Bulleri researches in the field of archaeobotany for reproduction of seeds of the cultivars in the gardens of ancient Pompeii. He worked as a Professor at the Faculty of Agriculture, University of Florence and consultant to the Ministries of Agriculture and Environment.

Over the past decade, Giuseppe Bulleri has promoted the internationalization of Italian companies in Argentina on behalf of the Territorial Pact. In 2009, he had the position of Chairman of Examination Committee at the National Technological University of Baya Blanca (Argentina).

Additionally, he is the author of several essays on topics related to rural history and typical traditional.

As a member of the Board of Directors of Opera delle Mura in Lucca, where he lives, Mr. Bulleri was the promoter and coordinator of the first edition of Murabilia, an international exhibition of amateur plants.

With the aim of creating a center for culture of rural traditions, in 2010 he began a complex restructuring of the basement of the building Orsucci in Lucca.

During the construction work, the remains of the Domus Romana, "House of the Child on the Dolphin was discovered. According to the opinion of the Archaeological Superintendent of Florence, these findings are an important part of the reconstruction of the history of the city.

The discovery of the Domus Romana brought to light a new, prestigious and extraordinary "felix campus .A"campus felix unicum" lush with antiquities, where the Bulleri family, following its own tradition, will continue the exciting and secular work "Cultivate History.

#### **PARTNERS**



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FOTOGALLERY: http://www.domusromanalucca.it/site/gallery/

#### **INFO**

DOMUS ROMANA LUCCA "House of the Child on Dolphin"

ADDRESS Via Cesare Battisti, 15 - 55100 Lucca

**OPENINGS** 

Every day from 10,00 to 18,30.

From November 10st to March 10th hours are 10,00 -13,00 / 15,00-17,00

**CLOSING**: Tuesday

**CONTACTS** 

Tel. +39 0583.050060 - E.mail: info@domusromanalucca.it

WEBSITE: www.domusromanalucca.it

**DIRECTOR:** Arch. Simona Velardi



### **Culture & Tourism**



The Archaeological Site Domus Romana 'House of the Child on Dolphin' of the 2nd century b.C. was unearthed and opened to public in 2010, in the historical center of Lucca. Among roman walls, in an exclusive and charm environment, you can relive 2000 years of history of the City and sample the delights of its ancient culture.



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